



ANNUAL Breakfast

This event is not a fundraiser. It is a celebration of impact and an opportunity to showcase the real difference your support makes. Sponsors play a vital role in helping us amplify the story of a program that is changing lives and setting a national standard for recovery services.

As a sponsor, you are showing your support for the mission of Danny's Ride, and your belief in our ability to deliver on it, while receiving visibility for your company. Thank you for your consideration.

Why Your Sponsorship Matters

- Highlight your commitment to innovative, effective solutions for recovery.
- Be part of a proven program with demonstrated results and accountability.
- Connect with key partners, community leaders, and decision-makers.

Your support ensures a warm, high-quality event experience while amplifying the story of a program that's changing lives and setting the standard for recovery services nationwide.

EVENT DETAILS

Date: **April 21, 2027**

Time: **8:00–10:30 a.m.**

Location: **DeSales University**

Sponsorship Levels & Benefits

\$5,000 – PRESENTING SPONSOR (EXCLUSIVE)

- Top recognition on all event materials
- Logo on stage backdrop (highest placement)
- Two-minute welcome remarks
- Prominent logo in event program
- Exclusive breakfast sponsor with table signage
- Opportunity to provide a co-branded takeaway item
- Display table at registration (informational only; no sales)
- Recognition in post-event email and social media
- Logo placement on Danny's Ride website for 12 months
- Individual recognition on Danny's Ride social media

\$2,500 – LEADERSHIP SPONSOR

- Logo on event signage and program (secondary placement)
- Verbal recognition during opening remarks
- Display table at registration (informational only; no sales)
- Recognition in post-event email and social media
- Logo placement on Danny's Ride website for 12 months
- Individual recognition on Danny's Ride social media

\$1,000 – COMMUNITY SPONSOR

- Logo included on event program and lobby signage
- Group sponsor recognition during the program
- Name listed on Danny's Ride website for 12 months
- Combined recognition on Danny's Ride social media
- Recognition in post-event email and social media

\$500 – SUPPORTING SPONSOR

- Name listed in event program
- Name included on shared sponsor signage
- Recognition in post-event email

IN-KIND SPONSORSHIP OPPORTUNITIES

- Printing of programs, banners, and event materials
- Branded welcome gift

In-kind sponsors receive recognition equivalent to the Community Sponsor (\$1,000) unless the in-kind value exceeds \$2,500.

SCAN TO SPONSOR



Become a Sponsor

Click to submit your sponsorship online.

SUBMIT SPONSORSHIP INTEREST

Click and complete the form and we'll follow up to finalize details. Mail checks to: Danny's Ride, 3246 Beaufort Drive, Bethlehem PA 18017

DannysRide.org